



Mountains to Sound Greenway Trust

Board of Advisors

Roles & Responsibilities – Fostering Collective Impact

The Board of Advisors is comprised of individuals with a specific interest or history with the Mountains to Sound Greenway who lend their advice when called upon. The advisors do not meet as a group, but are invited to Greenway Board of Directors meetings and all major events, and attend and participate as they wish.

The Board of Advisors:

- Are elected to two-year terms
- Offer advice and take action on Mountains to Sound Greenway matters when requested
- May participate in smaller working groups to address specific issues in the Greenway, both topical (i.e. trails, wildlife, outdoor education, tourism) or geographically based on current Greenway priority areas (i.e. Snoqualmie River Valley, Middle Fork Snoqualmie, Upper Yakima Basin, Urban and Edge Communities, National Heritage Area.)
- Are asked to be familiar with the mission, goals, vision and current initiatives of the Greenway, and to look for ways to forge collaborative partnerships and create resources to carry Greenway goals forward
- Serve as conduits for information useful in advancing the Greenway vision; both receiving information from Greenway staff and others to potentially distribute, and to alert Greenway staff and others on information they come across that may affect Greenway strategies and projects
- Act as ambassadors for the Greenway at work and in their neighborhoods, spreading the word about the Greenway concept and plan to new people. Board of Advisors may offer suggestions to Greenway staff for audiences and venues where it may be helpful to tell the Greenway story.

Board of Advisors can expect:

- To establish relationships with similar individuals in other organizations, broadening personal and professional networks
- To be among the first to learn about new developments and initiatives from across the Greenway
- Receive regular updates on the activities of the Greenway Trust and many coalition partners in regular coalition emails
- Have the opportunity to conduct site visits and attend field trips with Greenway leaders to examine specific projects
- To be able to better align their work and the work of their organizations with the goals of a broader network of colleagues and partners, which can increase funding leverage, program efficiency and organizational impact

Mountains to Sound Greenway Trust Governance Structure

Governed by Greenway Trust Bylaws

Board of Directors

60 people | Land managers, business representatives, nonprofits, conservation and recreation interests, philanthropists

Executive Committee

14 people | Subset of Directors including all Officers, Standing Committee Chairs

Standing Committees

Board Engagement
Recruit and engage members of the Board of Directors

Fundraising
Set strategy and secure resources for Greenway Trust

Operations
Oversee operational, HR, systems, budget for the Greenway Trust

Program
Provide advice and support for all Greenway Trust programs and strategic initiatives

Formal Advisory Committees

Board of Advisors
40 people | Government, Nonprofit, Businesses, Citizen volunteers

Technical Advisory Council
50 people | Land management agency on-the-ground staff and technical experts

National Heritage Area Advisory Committee
20 people | Elected group of diverse representatives based on geographic location and areas of expertise

Informal Advisory Committees

Education Program Task Force

Explore the Greenway Events / 30th Anniversary Trek

Snoqualmie Valley Outdoor Recreation Action Team

Savor Snoqualmie Valley Heritage Action Team

Towns to Teanaway Project Leadership Group

East Cascades Recreation Partnership

Marketing Task Force

Land Conservation Task Force